

January 8, 2015

Subject: Let's work together!

Dear Kriya Yoga Initiate,

Om Kriya Babaji Nama Aum. I would like to congratulate and encourage you in your first steps as a sadhak of Babaji's Kriya Yoga, who has committed his or her self to the sadhana prescribed by our Satguru, Kriya Babaji Nagaraj. Babaji has said that the best way to honor him and to win His grace is by practicing his Kriya Yoga. For this purpose, please feel free to write to Acharya Satyananda, myself, or our ashram manager Vinod Kumar, if you have any questions related to the practice of Babaji's Kriya Yoga.

### **Our commitment to support you in various ways:**

To support you during the coming months and years, we have published a one or two year correspondence course, *The Grace of Babaji's Kriya Yoga*, which you may begin any time and the following books, whose study will deepen your understanding of the practice of Babaji's Kriya Yoga:

- *Kriya Yoga Insights Along the Path*
- *Kriya Yoga Sutras of Patanjali*
- *Babaji's Kriya Yoga: Deepening Your Practice*
- *The Voice of Babaji: Trilogy on Kriya Yoga*
- *The Yoga of Boganathar, volumes 1 and 2*
- *The Yoga of the Eighteen Siddhas: an Anthology*
- *The Yoga of Tirumular: Essays on the Tirumandiram*
- *The Tirumandiram*
- *The Yoga Toolbox*
- *The Kriya Yoga Journal*: a quarterly publication, whose past issues are accessible on the "Articles" page of our website [www.babajiskriyayoga.net](http://www.babajiskriyayoga.net)

These will also inspire you and help you to overcome any difficulties you may experience. Particularly in the beginning, students may experience difficulties such resistance to change, difficulty in finding time to practice, self-doubt, and conflicts born of unrealized expectations. The practice of Babaji's Kriya Yoga is a long term process of transformation, which requires the intelligent application of one's willpower to the skilled use of the techniques you have begun to use. We are also ready to support you in this process by inviting you to repeat the first initiation seminar without financial obligation, to attend our weekly yoga classes and monthly initiates' satsang meetings, and to practice at our ashrams in Bangalore, Sri Lanka and Badrinath.

### **Visits to our Ashrams**

We are happy to announce the following developments and offerings:

1. Construction of Phase 1 of the Badrinath ashram is expected to be completed by November, 2015. This will include eleven apartments, two halls, office and

bookstore. A Phase 2, to begin in 2016, will include three more apartments, community facilities and landscaping. When completed, it will have comfortable accommodations for up to 28 persons, and two big halls. For a progress report and recent photos go to: [http://www.babajiskriyayoga.net/english/News-NOTES.htm#badrinath\\_construction](http://www.babajiskriyayoga.net/english/News-NOTES.htm#badrinath_construction)

2. Our ashram in Katirgama, Sri Lanka has recently been renovated and expanded. Those wishing to visit it for the purpose of doing sadhana are invited to contact [srilanka@babajiskriyayoga.net](mailto:srilanka@babajiskriyayoga.net). The beachfront ashram in Colombo also has guest rooms.

### New Ecommerce bookstore on our website with “*Look Inside the Book*” facility

On the bookstore page of our website [www.babajiskriyayoga.net](http://www.babajiskriyayoga.net), we are happy to announce the installation of the following new facilities:

1. An Ecommerce which allows you to make your purchases online in a highly secure manner, using your bank card, debit card or credit card, in partnership with the leading internet banking provider *CC Avenue*. Your card number and confidential data will be transmitted by encryption, and will be recorded only by our bank, not even in our own database.
2. Online free access, to a sample chapter and the “*Table of Contents*” in most of our publications via a “*Look Inside the Book*” link to its PDF which will permit you to evaluate it before purchasing it.
3. Online free access to the first lesson in the *Grace of Babaji’s Kriya Yoga* correspondence course, and all of the past issues of the *Kriya Yoga Journal*

### Request for assistance:

**Indirect costs of the initiation seminars:** When we began our mission of organizing initiation seminars in many cities across India more than a fifteen years ago, we did not even ask for a “suggested contribution,” out of respect for the principle that the teaching of spirituality should not be done in exchange for money. In the early years, students voluntarily did make contributions which were sufficient for us to offer a couple of seminars in India every year. But we could not afford to offer more than this usually primarily because of our limited resource. But also because the traditional Indian notion of contributing liberally to spiritual teachers when the teachings are highly appreciated was gradually replaced by a commercial or business mentality which encourages people to “try to get as much as possible while giving as little as possible in return,” in the modern “spiritual marketplace.” Consistent with our principle to “never allow money to become an obstacle to initiation” for sincere seekers, we have succeeded in recent years to offer eight to ten initiation seminars per year in India by asking only for a “suggested contribution,” which permits those with less means to participate even if they cannot contribute so much. This “suggested contribution” varies from place to place, and is calculated by adding up all of the direct costs of a seminar (including hall rental, publicity, photocopies, and local travel) and dividing their total by the expected number of participants. For example, at a seminar in Chennai in 2013, we actually had the following results:

For hall rental during 2.5 days:	Rs. 48,500
Hotel accommodations for the Acharya, assistants and translators	Rs. 25,400
Publicity:	Rs. 10,072
Travel and incidental seminar expenses	Rs. 17,777
Total expenses:	Rs. 1,10,749
Revenue from 42 persons who attended and paid the suggested contribution of Rs. 3,000 each	Rs. 1,19,500
Net surplus:	Rs. 17,751

**Evaluation:** I have calculated the indirect costs related to organizing the seminar you attended: a share of the staff salaries, and a share of the costs related to the Bangalore ashram which organized it. **I have determined that on average we need about Rs. 1,500 per participant for these indirect expenses.** So, in Chennai, we fell short by more than Rs. 1,000 per person (Net surplus Rs. 17,751/42 persons = Rs. 422. In some other places we received enough to cover a share of the indirect expenses.

**It should be emphasized that for more than 15 years, Babaji's Kriya Yoga Order of Acharyas, Canada and USA has subsidized Babaji's Kriya Yoga Trust (India). No funds have ever been transferred out of India.**

**It should also be emphasized that the Acharya is a volunteer, and receives none of the money contributed by participants in the seminars in India,** and that even the cost of the Acharya's travel from abroad as well as his honorarium is paid entirely by the Babaji's Kriya Yoga Order of Acharyas in Canada, a charitable organization.

**Challenges to our ability to remain self-sufficient:** During the past several years, the ability of Babaji's Kriya Yoga Trust, a registered, tax exempt charitable organization in Bangalore, to cover the above described indirect costs associated with the seminars, and to remain self sufficient financially from the sale of publications has been taken away by the effect of high inflation, causing on average a 10% annual increase in our expenses, led by rent and salaries, and an inability to increase the price of our books, our sole source of income aside from donations. To remedy this situation we developed and implemented an Ecommerce bookstore. And we have decided to make this appeal to initiates for donations.

I am sharing this information with you so that you will appreciate why we need your financial support to help us cover not only the above indirect costs of your seminar but the future projects described below,

#### **We also need your financial support to do the following:**

To print the "Babaji and the 18 Siddha Kriya Yoga Tradition" in Malayalam during the coming months at a cost of Rs. 60,000, and the "Voice of Babaji: Trilogy" Part 2, in Hindi Rs. 60,000, the Guide Book to the 800 Siddha poems (with attached CD PDF copy of these poems in digital format) Rs. 35,000; the Hindi edition of "Kailash" book Rs. 60,000. Total: Rs. 2.75 laks

To complete the Badrinath ashram, due to inflation over the past 7 years, the projected cost has more than doubled, and therefore, we will need to raise at least another Rs. 30 laks to complete it in 2016.

**Any amount of donation will be greatly appreciated!**

Do make your Demand Draft or check payable to Babaji's Kriya Yoga Trust and send to:

Babaji's Kriya Yoga Trust  
Post Box No. 5608, #52, 1st Floor, 5th Main, 18th Cross, Malleshwaram, Bangalore, KA 560 055  
Tel: (080) 23560252 Fax: (080) 23444835 E mail: [info@babajiskriyayoga.in](mailto:info@babajiskriyayoga.in)

Or make a transfer to Punjab National Bank, Account Number 1261010100054476  
Account Name: Babaji's Kriya Yoga Trust,  
Branch : St. Peters Pontifical Seminary, Malleshwaram West Bangalore 560 055  
IFSC Code :PUNB0462500

In Babaji's service

M. Govindan Satchidananda  
President